CONTRACT



KSDK 1000 Market Street St. Louis, MO 63101 (314)421-5055

And:

Buying Time, LLC/ POL 650 Massachusetts Ave. N.W. , Suite 210 Washington, DC 20001

	Contract / Revision	Alt Order #			
	691249 /	06170598			
Product		•			
KANDER FOR SEC/STATE					
Contract Dates	Estimate #				
10/23/12 - 10/29/12	1952				
Advertiser		Original Date / Revision			
Kander, J/ D/ Sec of State		08/31/12 / 08/31/12			
	Rilling Cycle Rilling	Calendar Cash/Trade			

Billing Cycle	Billing Cale	<u>endar</u>	Cash/Trade
EOM/EOC	Broadcast		Cash
Station	Account Ex	recutive_	Sales Office
KSDK	Kristin Was	skie	Telerep Philadel
Special Handl	ing		
Demographic			
Adults 35+			
IDB#	Advertiser	Code	Product Code
	349		347
Agency Ref		Advertiser	Ref

Spots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn TypeSpots	Amount
1 KSDK 10/26/12 10/26/12 News at 10am Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	10-11A <u>Rate</u> <u>Rating</u> \$375.00 0.00	:30	NM 1	\$375.00
2 KSDK 10/26/12 10/26/12 Noon News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	12-1230p <u>Rate</u> <u>Rating</u> \$525.00 0.00	:30	NM 1	\$525.00
3 KSDK 10/26/12 10/26/12 News 5 at Four Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 F 1	4-430P Rate Rating 0.00	:30	NM 1	\$750.00
4 KSDK 10/26/12 10/26/12 News Channel 5 at 5P Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	5-530P Rate Rating 0.00	:30	NM 1	\$1,875.00
5 KSDK 10/26/12 10/26/12 5-6a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 F 1	5-6A <u>Rate</u> <u>Rating</u> \$450.00	:30	NM 1	\$450.00
6 KSDK 10/26/12 10/26/12 News Channel 5 at 6P Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	6-630P Rate Rating 0.00	:30	NM 1	\$2,025.00
7 KSDK 10/26/12 10/26/12 6-7a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	6-7A Rate Rating 0.00	:30	NM 1	\$900.00
8 KSDK 10/26/12 10/26/12 NBC Today 7-9A Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12F 1	7-9A <u>Rate</u> <u>Rating</u> \$900.00 0.00	:30	NM 1	\$900.00
9 KSDK 10/26/12 10/26/12 NBC Today Show II 9-10A Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 F - 1 1	9-10A <u>Rate</u> <u>Rating</u> \$560.00 0.00	:30	NM 1	\$560.00
10 KSDK 10/29/12 10/29/12 LN (M-F) Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	10-1035p <u>Rate</u> <u>Rating</u> \$2,250.00 0.00	:30	NM 1	\$2,250.00
11 KSDK 10/29/12 10/29/12 News at 10am	10-11A	:30	NM 1	\$375.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision	Alt Order #
	691249 /	06170598
Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	KANDER FOR SEC/STA	1952

 Advertiser
 Original Date / Revision

 Kander, J/ D/ Sec of State
 08/31/12 / 08/31/12

Spots/

			Spots/			
*Line Ch Start Date End Date Description	Start/End T	ime Day	s Length Week	Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	Rate \$375.00	Rating 0.00				
12 KSDK 10/29/12 10/29/12 Tonight Show Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	1035-1137p <u>Rate</u> \$450.00	Rating 0.00	:30	NM	1	\$450.00
13 KSDK 10/29/12 10/29/12 Noon News Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	12-1230p <u>Rate</u> \$525.00	Rating 0.00	:30	NM	1	\$525.00
14 KSDK 10/29/12 10/29/12 Ellen Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	3-4p Rate \$375.00	Rating 0.00	:30	NM	1	\$375.00
15 KSDK 10/29/12 10/29/12 News 5 at Four Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	4-430P <u>Rate</u> \$750.00	Rating 0.00	:30	NM	1	\$750.00
16 KSDK 10/29/12 10/29/12 Jeopardy Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	430-5p <u>Rate</u> \$825.00	Rating 0.00	:30	NM	1	\$825.00
17 KSDK 10/29/12 10/29/12 News Channel 5 at 5P Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	5-530P <u>Rate</u> \$1,875.00	Rating 0.00	:30	NM	1	\$1,875.00
18 KSDK 10/29/12 10/29/12 5-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 M 1	5-6A <u>Rate</u> \$450.00	Rating 0.00	:30	NM	1	\$450.00
19 KSDK 10/29/12 10/29/12 News Channel 5 at 6P Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	6-630P <u>Rate</u> \$2,025.00	Rating 0.00	:30	NM	1	\$2,025.00
20 KSDK 10/29/12 10/29/12 6-7a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	6-7A <u>Rate</u> \$900.00	Rating 0.00	:30	NM	1	\$900.00
21 KSDK 10/29/12 10/29/12 630-7P Wheel of Fortune Start Date Week: 10/29/12 End Date 11/04/12 Weekdays M Spots/Week	630-7P <u>Rate</u> \$1,300.00	Rating 0.00	:30	NM	1	\$1,300.00
22 KSDK 10/29/12 10/29/12 NBC Today 7-9A Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 2	7-9A <u>Rate</u> \$900.00	Rating 0.00	:30	NM	2	\$1,800.00
23 KSDK 10/29/12 10/29/12 NBC Today Show II 9-10A Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 M 1	9-10A <u>Rate</u> \$560.00	Rating 0.00	:30	NM	1	\$560.00
24 KSDK 10/27/12 10/27/12 News Channel 5 at 5P Sat Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S- 1		Rating 0.00	:30	NM	1	\$975.00
25 KSDK 10/27/12 10/27/12 Sat 6-7A Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S- 1	6-7A <u>Rate</u> \$250.00	Rating 0.00	:30	NM	1	\$250.00
26 KSDK 10/27/12 10/27/12 630-7P Wheel of Fortune Sa Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S- 1	at 630-7P <u>Rate</u> \$600.00	Rating 0.00	:30	NM	1	\$600.00
27 KSDK 10/27/12 10/27/12 NBC Today Show (Sa) Start Date End Date Weekdays Spots/Week	7-9A Rate	Rating	:30	NM	1	\$750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision	Alt Order #
	691249 /	06170598
Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	KANDER FOR SEC/STA	1952

 Advertiser
 Original Date / Revision

 Kander, J/ D/ Sec of State
 08/31/12 / 08/31/12

Spots/

*Line Ch Start Date End Date Description	Start/End Time Days Length Week Rate Rtn Type Spots	s Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S- 1	Rate Rating 0.00	
28 KSDK 10/27/12 10/27/12 Sat 9-10a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12S- 1		1 \$750.00
29 KSDK 10/28/12 10/28/12 News Channel 5 at 5P Sun Start Date End Date Weekdays Spots/Week	5-530P :30 NM Rate Rating	1 \$1,050.00
30 KSDK 10/28/12 10/28/12 Sun 6-7A Start Date	Rate Rating	1 \$375.00
Week: 10/22/12 10/28/12 S 1 31 KSDK 10/28/12 10/28/12 NBC Today Show (Su) Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 S 1	\$375.00 0.00 7-8A :30 NM Rate 8750.00 0.00	1 \$750.00
N 32 KSDK 10/28/12 10/28/12 Meet The Press Sun 8-9A Start Date Week: End Date 10/28/12 WeekdaysS Spots/Week 1 Spot Ch Date Range Description		1 \$3,000.00
1 KSDK 10/22/12-10/28/12 Meet The Press Sun 8-9A See MG 32.2 2 KSDK 10/22/12-10/28/12 Meet The Press Sun 8-9A	8-9ASu :30 \$3,000.00 0.00 NM	
MG for 32.1 10/28 33 KSDK 10/28/12 10/28/12 Sun 9-10a Start Date Week: 10/22/12 10/28/12S 10/22/12 10/28/12S	9-10A :30 NM Rate 8675.00 0.00	1 \$675.00
34 KSDK 10/25/12 10/25/12 LN (M-F) Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12T 1		1 \$2,250.00
35 KSDK 10/25/12 10/25/12 News at 10am Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12T 1		1 \$375.00
36 KSDK 10/25/12 10/25/12 Show Me St. Louis Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 T 1	1230-1p :30 NM <u>Rate</u> \$450.00 0.00	1 \$450.00
37 KSDK 10/25/12 10/25/12 Ellen Start Date End Date Weekdays Week: 10/22/12 10/28/12T 1	3-4p :30 NM <u>Rate</u> <u>Rating</u> \$375.00 0.00	1 \$375.00
38 KSDK 10/25/12 10/25/12 News 5 at Four Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 T 1	4-430P :30 NM Rate Rating 0.00 0.00	1 \$750.00
39 KSDK 10/25/12 10/25/12 Jeopardy Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 T 1	430-5p :30 NM <u>Rate</u> <u>Rating</u> \$825.00 0.00	1 \$825.00
40 KSDK 10/25/12 10/25/12 News Channel 5 at 5P Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 T 1	5-530P :30 NM Rate Rating \$1,875.00 0.00	1 \$1,875.00
41 KSDK 10/25/12 10/25/12 News Channel 5 at 6P Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 T 1	6-630P :30 NM <u>Rate</u> \$2,025.00 0.00	1 \$2,025.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision	Alt Order #
	691249 /	06170598
Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	KANDER FOR SEC/STA	1952

Advertiser	Original Date / Revision		
Kander, J/ D/ Sec of State	08/31/12 / 08/31/12		

Spots/

			Spots/			
*Line Ch Start Date End Date Description	Start/End T		Length Week	Rate Rtn Type S	3pots	Amount
Start Date		Rating				
42 KSDK 10/25/12 10/25/12 630-7P Wheel of Fortune	630-7P		:30	NM	1	\$1,300.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 T 1	Rate \$1,300.00	Rating 0.00				
		0.00				
43 KSDK 10/25/12 10/25/12 NBC Today 7-9A	7-9A	Datina	:30	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week 10/22/12 10/28/12 T 1	Rate \$900.00	Rating 0.00				
		0.00	:30	NM	4	የ ፍርር ርር
44 KSDK 10/25/12 10/25/12 NBC Today Show II 9-10A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	9-10A Rate	Rating	.30	INIVI	1	\$560.00
Week: 10/22/12 10/28/12 T 1	\$560.00	0.00				
45 KSDK 10/23/12 10/23/12 LN (M-F)	10-1035p		:30	NM	1	\$2,250.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.00		·	Ψ2,200.00
Week: 10/22/12 10/28/12 -T 1	\$2,250.00	0.00		İ		
46 KSDK 10/23/12 10/23/12 News at 10am	10-11A		:30	NM	1	\$375.00
Start Date End Date Weekdays Spots/Week	Rate	Rating		İ		
Week: 10/22/12 10/28/12 - T 1	\$375.00	0.00				
47 KSDK 10/23/12 10/23/12 Tonight Show	1035-1137p		:30	NM	1	\$450.00
Week: 10/22/12 End Date Weekdays Spots/Week	Rate	Rating				
10/20/12	\$450.00	0.00				
48 KSDK 10/23/12 10/23/12 Show Me St. Louis	1230-1p	D ::	:30	NM	1	\$450.00
Week: 10/22/12 End Date Weekdays Spots/Week 10/22/12 T 1	Rate \$450.00	Rating 0.00				
		0.00	-20	NIM	4	\$ 505.00
49 KSDK 10/23/12 10/23/12 Noon News Start Date End Date Weekdays Spots/Week	12-1230p	Rating	:30	NM	1	\$525.00
Week: 10/22/12 10/28/12 -T 1	\$525.00	0.00				
50 KSDK 10/23/12 10/23/12 Ellen	3-4p		:30	NM	1	\$375.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.00		·	φο.σ.σσ
Week: 10/22/12 10/28/12 -T 1	\$375.00	0.00				
51 KSDK 10/23/12 10/23/12 Jeopardy	430-5p		:30	NM	1	\$825.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/22/12 10/28/12 -T 1	\$825.00	0.00				
52 KSDK 10/23/12 10/23/12 News Channel 5 at 5P	5-530P		:30	NM	1	\$1,875.00
Week: 10/22/12 End Date Weekdays Spots/Week 10/22/12 T 1	Rate	Rating 0.00				
	\$1,875.00	0.00				
53 KSDK 10/23/12 10/23/12 News Channel 5 at 6P	6-630P	Datina	:30	NM	1	\$2,025.00
Week: 10/22/12 End Date Weekdays Spots/Week	Rate \$2,025.00	Rating 0.00				
54 KSDK 10/23/12 10/23/12 6-7a	6-7A	0.00	:30	NIA	4	00 0002
Start Date End Date Weekdays Spots/Week	-	Rating	.30	NM	1	\$900.00
Week: 10/22/12 10/28/12 -T 1	\$900.00	0.00				
55 KSDK 10/23/12 10/23/12 NBC Today 7-9A	7-9A		:30	NM	1	\$900.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.00		·	ψοσο.σσ
Week: 10/22/12 10/28/12 -T 1	\$900.00	0.00				
56 KSDK 10/24/12 10/24/12 News at 10am	10-11A		:30	NM	1	\$375.00
Start Date End Date Weekdays Spots/Week	Rate	Rating		Į.		
Week: 10/22/12 10/28/12 W 1	\$375.00	0.00				
57 KSDK 10/24/12 10/24/12 Tonight Show	1035-1137p		:30	NM	1	\$450.00
Week: 10/22/12 End Date Weekdays Spots/Week	Rate					
Week: 10/22/12 10/28/12 W 1	\$450.00	0.00		1		

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision	Alt Order #
	691249 /	06170598
Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	KANDER FOR SEC/STA	1952

 Advertiser
 Original Date / Revision

 Kander, J/ D/ Sec of State
 08/31/12 / 08/31/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate Rating			•	
58 KSDK 10/24/12 10/24/12 Noon News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 W 1	12-1230p <u>Rate</u> <u>Rating</u> \$525.00 0.00	:30	NM	1	\$525.00
59 KSDK 10/24/12 10/24/12 Dr. Oz Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 W 1	2-3p Rate Rating \$300.00 0.00	:30	NM	1	\$300.00
60 KSDK 10/24/12 10/24/12 News 5 at Four Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 W 1	4-430P <u>Rate</u> <u>Rating</u> \$750.00 0.00	:30	NM	1	\$750.00
61 KSDK 10/24/12 10/24/12 5-6a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 W 1	5-6A <u>Rate</u> <u>Rating</u> \$450.00 0.00	:30	NM	1	\$450.00
62 KSDK 10/24/12 10/24/12 6-7a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 W 1	6-7A <u>Rate</u> <u>Rating</u> \$900.00 0.00	:30	NM	1	\$900.00
63 KSDK 10/24/12 10/24/12 630-7P Wheel of Fortune Start Date	630-7P <u>Rate</u> <u>Rating</u> \$1,300.00 0.00	:30	NM	1	\$1,300.00
64 KSDK 10/24/12 10/24/12 NBC Today 7-9A Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 - W 1	7-9A <u>Rate</u> <u>Rating</u> \$900.00 0.00	:30	NM	1	\$900.00
65 KSDK 10/24/12 10/24/12 NBC Today Show II 9-10A Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 - W 1	9-10A <u>Rate</u> <u>Rating</u> \$560.00 0.00	:30	NM	1	\$560.00
		Totals	0.00	66	\$61,140.00

Time Period # of Spots **Gross Amount** Net Amount 10/01/12 -10/28/12 51 \$46,680.00 \$39,678.00 10/29/12 -10/29/12 15 \$14,460.00 \$12,291.00 Totals 66 \$61,140.00 \$51,969.00

Signature:	Date:	